



FOR TOP MANAGEMENT TEAMS FACING CONFLICTING OBJECTIVES

The Tension Analysis

90 minutes. A written finding.
Clarity on what is actually stuck.

Everyone agrees. Nothing moves.

You know this room.

- **The vicious circle.** The conflict returns, bigger and costlier.
- **The impossible brief.** A contradiction arrives below as an instruction.
- **The misdiagnosis.** A conflict of objectives is declared a culture issue.

That is not down to you.

Same room. Led differently.

The tension analysis turns a diffuse, lasting conflict into **clearly named demands**, each with its own legitimacy.

The pressure does not disappear. It becomes workable.

You stop working on symptoms.

How the analysis works

1



Who expects what?

All demands acting on the initiative are put on the table.

Who demands what – and why rightly so?

2



Where do they collide?

We name which demands pull against each other.

Which cannot be met at the same time?

3



What does it block?

We clarify what stalls as a result and lands back on your desk.

Where do teams deliver less despite working flat out?

What you take away

A written findings document.

- **Overview** of all demands in play
- **Clarity** on what is stuck
- **Assessment** of next steps

Who it is for

- Managing director, board member, division head
- An initiative that stalls despite attention
- Acceptance that change cannot happen overnight
- Willingness to discuss it in your leadership team



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Book an initial conversation

Non-binding. The decision remains with you.

